



**saida**  
international



**ANNUAL REPORT 2018**



## Dear supporters and enthusiasts,

In 2018 SAIDA made significant progress in Burkina Faso as well as in Germany. We want to pass a few highlights from our projects in review.

We especially thank you for your diverse engagement as godparents, donors and sponsors. Without your contribution we could not effectively advocate for the protection of girls.

A pleasant reading of our annual report wishes

Simone Schwarz  
Managing director



# PROGRESS IN BURKINA FASO

In 2018 there have been several changes in our deployment area in Burkina Faso. We were able to successfully complete our ambitious scheme, the newly constructed obstetric ward. Furthermore, there was an educational centre built on the terrain of our partner organisation ASMED to facilitate future educational work and information sessions. At this year's International Women's Day our partner girls wrote their demands on placards and proudly participated in the parade.



# THE NEW OBSTETRIC WARD

Our ambitious project, the newly constructed obstetric ward (Maternité) in the community Gomboro, is completed. All the exterior and interior finishes of the building are executed. Our partner women from ASMED are working on the furnishing. As soon as this is done, the first women from this region can safely deliver in the comfortable new Maternité and have their young and older children taken care of.

Until now many pregnant women are not able to get to the far away located provincial clinics. Several women die during the delivery because of complications attributable to consequences of FGM (Female Genital Mutilation). Our new facility will strikingly improve the mother-child health care in the surrounding area. For 2019 we plan to facilitate surgical interventions for women and girls with urogenital complaints.



# INTERNATIONAL WOMEN'S DAY IN GOMBORO 2018

The International Women's Day 2018 was celebrated for the whole province Sourou in our project community Gomboro. Because of the **severe terrorist attack** of the 2nd of March in the capital Ouagadougou, the festivities were limited. For the women in Burkina Faso this day is of great importance. They travel far to celebrate the day in the community that holds the event. They present their products and make new contacts. Prioritised are the traditional parades where the women

demand social and political improvements for themselves. Lucile Belemou, the co-chair of ASMED, and Simone delivered speeches in front of parliamentarians, representatives of the region and communities as well as traditional and religious authorities. Simone extensively quoted the famous speech of the former head of state Thomas Sankara from 1987. At that time, he already demanded the end FGM, child marriage, polygamy and inclusion as well as participation of women at all social levels.



# WORK IN GERMANY

In 2018 much has happened domestically as well. We gave several talks, training courses and information sessions to make especially professionals aware of the issue.

Since September we have provided a counselling centre for girls and women affected by FGM.

In December we had a few information stands in Leipzig where we could recruit new donors.



# FUNDRAISERS FOR THE PROTECTION OF GIRLS

On the 4th of April Simone was a guest of the **Rotary Club Erlangen** to give a talk concerning the topic “Effectively combat Female Genital Mutilation. Protection for girls in Burkina Faso and Germany”. The Rotarians felt so confident about the quality of our work that they supported us with a donation of 5.000€ for our work in Germany.

Instead of Christmas presents, the **Sauren Finanzdienstleistungen KG** from Cologne organises an annual fundraising. Their clients can

choose one non-profit organisation out of ten options and Sauren donates 25€ per vote. In 2018 SAIDA has been included in the fundraising campaign for the second time. We were pleased to receive 2.750 Euro.

Such campaigns are of great value for us because they draw attention from companies and individuals, that we could not reach otherwise, to our association. Some people with upcoming birthdays even animated their guests to **donate** something to SAIDA, **rather than buying presents**.



# PROTECTION OF GIRLS IN GERMANY

## "Training-marathon" for professionals

Most of the people in Germany are not aware of the fact that there are around 47.000 girls and women at risk or affected by FGM in Germany according to estimates by the Federal Ministry for Families.

We think that especially professionals should be sensitized to the topic to be able to use their resources for protecting children at risk.

For this purpose, we had quite a "training-marathon".

Starting with a symposium on FGM on the 30th May with Profamilia, through to trainings for the Deutsche Rote Kreuz, Johanniter, Malteser and European Homecare.

We also presented our advisory and help service at the 4th symposium on FGM in Dresden on the 27th of November.





# THE NEW COUNSELLING CENTRE

To help affected persons and to protect their children from this form of violence, we founded our new **“SAIDA counselling centre for women and girls affected by FGM”**.

Thanks to a start-up financing from Aktion Mensch, we were able to establish this important service. As a coordinator for the counselling centre we hired the social worker Katja Novák, who previously supported us as a volunteer.

We counsel and support affected persons, families and minors and make professional assessments for offices and authorities.

Additionally, we offer advice on actual cases and training for professionals. We go to reception facilities where we conduct health workshops and discussion groups with resorted women.

With the counselling centre we improve the care for affected women, inform refugees and protect minors at risk. We want to increase the self-determination and self-esteem of affected girls and women and provide preventive assistance.

The counselling takes place in the facilities of our association as well as visiting and is free of charge.



# FINANCIAL OVERVIEW

Since autumn 2018 we have had Paulina Schwarz (btw no family relationship to Simone) as voluntary support in public relations work. Paulina created a general overview of our finances on the following pages.

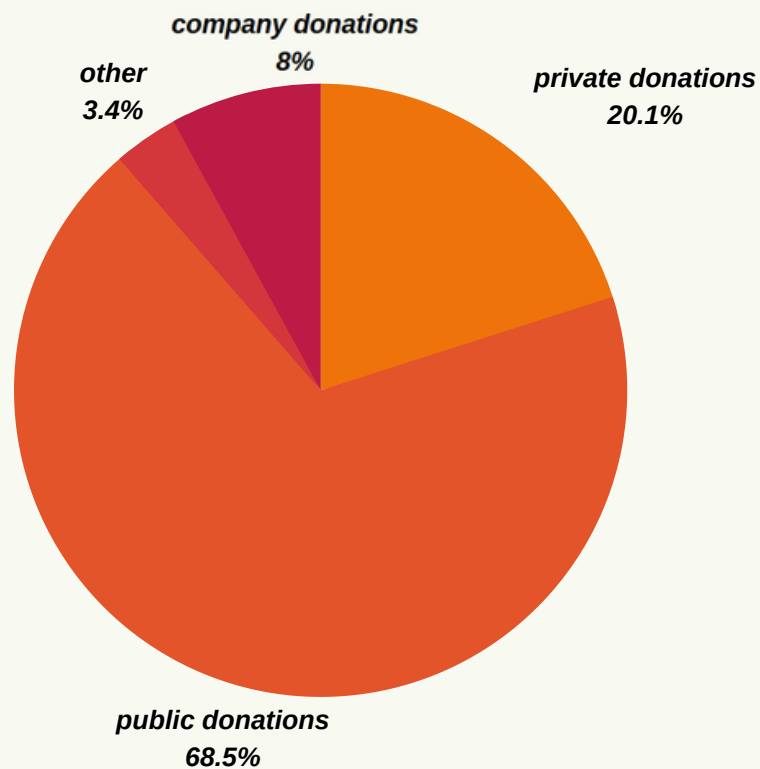
SAIDA is among the designers of the Transparent Society Initiative. More detailed information on our finances can be found online:

<https://saida.de/en/saida/transparency>

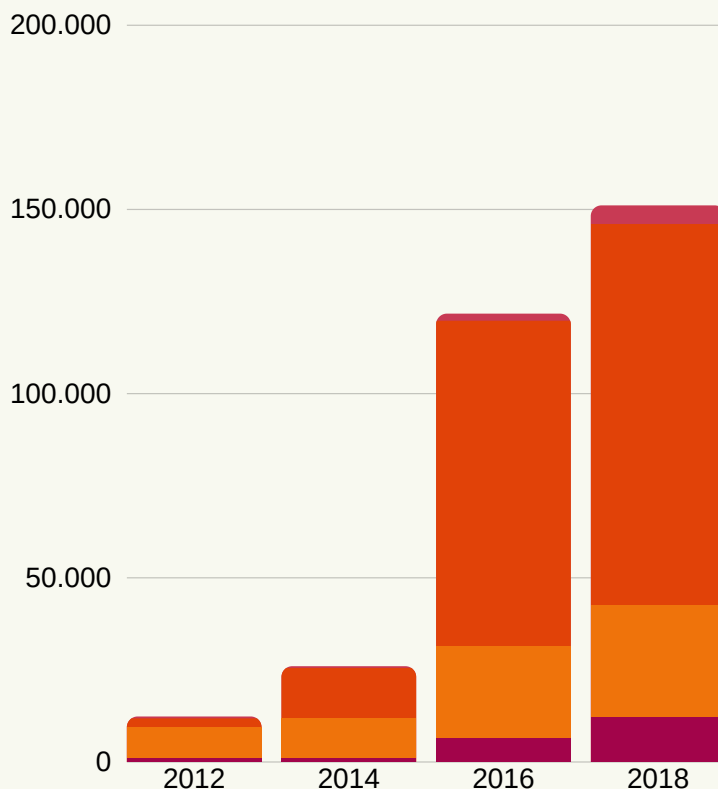


Initiative  
Transparente  
Zivilgesellschaft

# REVENUES 2018



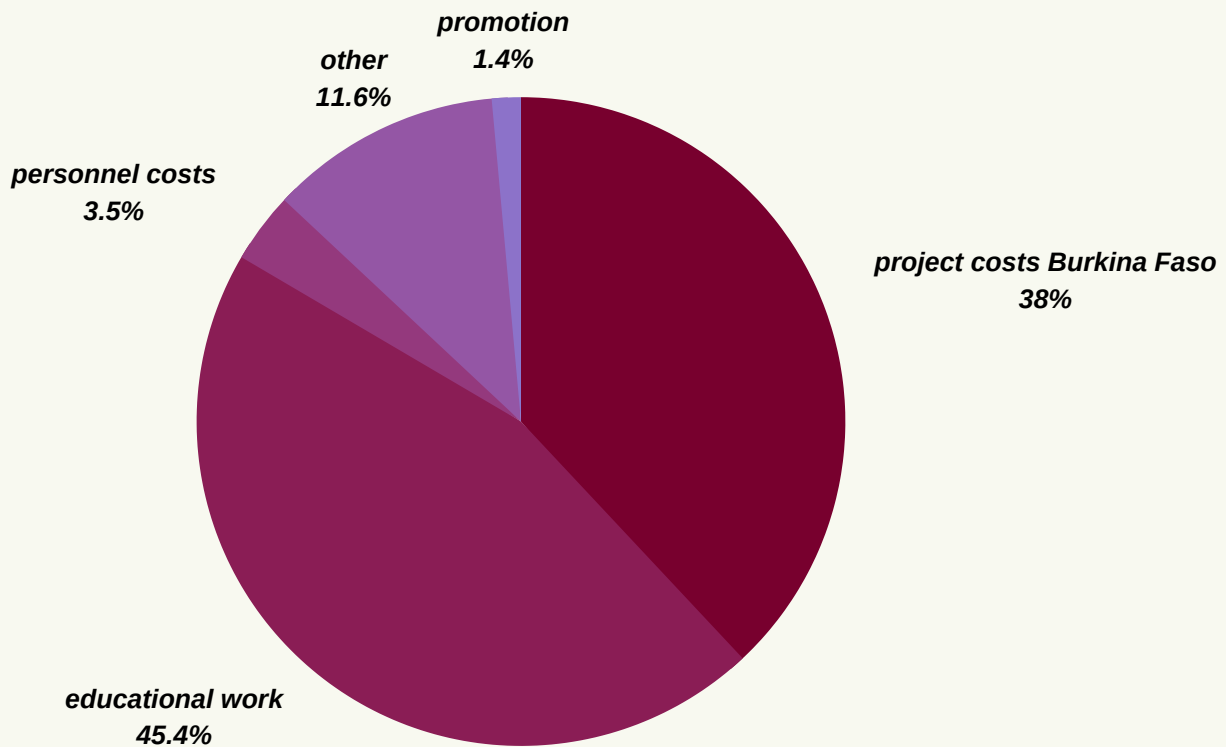
## Comparison of income 2012-2018 in Euro



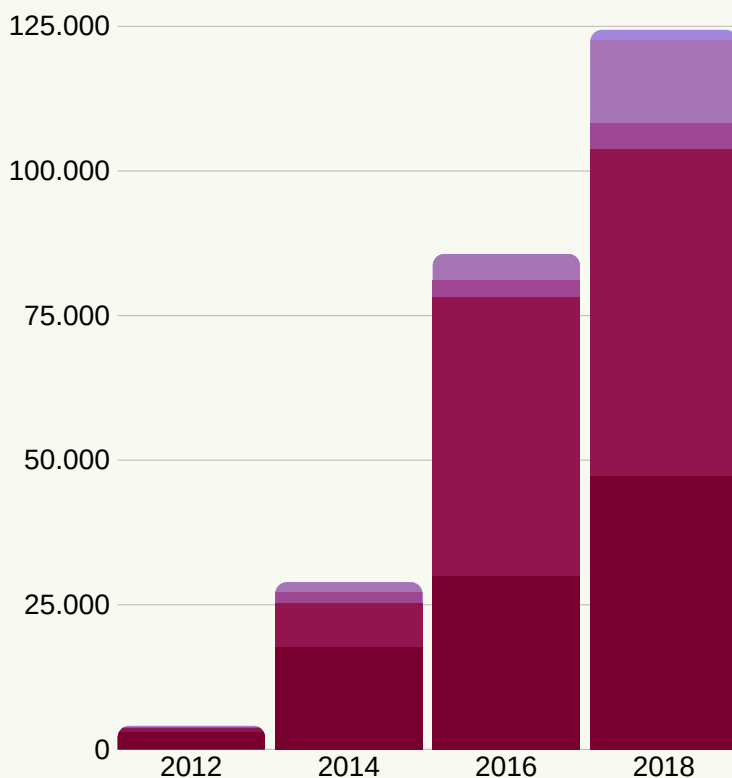
The chart indicates that the revenues of the last years grew in particular regarding the public and private donations.

We appreciate each new sponsorship or donation because these earnings are the basis for our work for protecting girls. Public donations are always connected to an own contribution, which we can only afford with the help of donations.

# EXPENSES 2018



## Comparision of expenses 2012-2018 in Euro



From this chart it is evident that we invest more than 80 percent of our revenues in our project as well as in educational work.

It is of great importance to keep down administrative expenses (e.g. space rent, technology, telephone and internet plus personnel costs) as much as possible. This enables us to deploy the resources where they are needed most.



# NEW LOGO & NEW FLYER

In preparation for our 10th anniversary in 2020, we wanted to give our logo a professional touch. On the occasion of our establishment in 2010, it was supposed to serve as a provisional solution. Only eight years later it will be replaced. We will keep our beautiful, warm colours but change to a new, lively font and add a meaningful graphic element, our flower girl.

The girl seems confident when it is proudly carrying her flower. She represents the children in our program to protect girls in Burkina Faso, who boldly advocate their claims.

We would like to thank our graphic studio, the superpixel, for the beautiful design of our new flyer. Besides, we will be pleased if you pass it on to your friends and family.



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# PROSPECTS OF 2019

For 2019 we have big ideas as well. We will continuously focus on educational work by giving talks, staging the exhibition “Wendemis Würde” (Wendemi’s dignity) and organising trainings as well as workshops. We want to find and work with additional cooperation partners on improving the situation of girls and women who are at risk or affected by genital mutilation. During the next year we will issue an updated second edition of our prevention brochure “Ihr SCHUTZ bist DU” (YOU are her PROTECTION) and thus disseminate specific recommen-

dations for action. The election result of the “genialsozial” youth jury will be exciting as well. Are we going to be considered in this great solidarity action from the Saxon youth foundation? It would allow us to implement a big conservation campaign for the girls in Burkina Faso. Results are still awaited from several grant applications – funds that would significantly promote our domestic work as well as our overseas projects.

So please keep your fingers crossed! The next year remains exciting.

# LEGAL NOTICE

## **SAIDA International e.V.**

Käthe-Kollwitz-Str. 1, 04109 Leipzig

telephone: 0341 / 24 74 669

e-mail: info@saida.de

Amtsgericht Leipzig, Reg.-Nr. VR 4972

Board: Simone Schwarz (managing director, chair),

RA Jan Holtmeyer, Prof. Dr. Dr. Martin Misfeld, Josefine

Fitchett, Tuula Misfeld

The pictures used in this report are the property of SAIDA International.

Your contribution protects girls!

Donation account

IBAN DE61 8309 4495 0003 0283 13



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